

PLHS Pointer Association
March 10, 2014 Board Meeting
Meeting Minutes
Respectfully Submitted by: Heather Lutz (Secretary)

In attendance: Kevin O'Beirne, Hans Becker, Ian Law, Laurie Benham, Sarah Brandl, Angelica Wilson, Andrea Justus, Maria Gibson, Rebecca Mashburn, Michelle Reynolds, Tacy Armstrong, Barbara Meserve, Diane Sullivan, Mia Sullivan, Carleen Berry, Jen Doud, Zack Sweeney

Meeting called to order at 6:07 p.m.

Introductions and General Business - Kevin O'Beirne:

- Requests for help
 - Bite of Point Loma Event on April 22 – hoping to raise up to \$20,000 for the quad upgrade, specifically new tables and benches. If able to help organize the event, please reach out to Jed Doud or Maria Gibson - Please also sign up to attend the event.
 - Protect our Pointers (POP) needs help with the upcoming Craft Fair on March 15 – please reach out to Eleanor Snyder if interested in helping. Please also come to attend.
- Looking at Officer Positions for next year - looking forward to filling these spots. Specifically looking for a co-treasurer (Carleen Berry will be in the role as primary treasurer). Also looking for a new President or President-elect who can shadow the role in 2014-15 and take the position in 2015-16.
- Year-end social coming up, looking for someone to host. Date TBD, but will likely be around the first of June.

VOTE – Approval of 2/10/14 Minutes
Motion to Approve – Kevin O'Beirne
Second to Motion to Approve – Andrea Justus
Vote – all in favor, none opposed, none abstained

Principal's Report – Hans Becker:

- Big news on campus: Girls Basketball CIF champs – great pep rally today. The girls were treated like celebrities.
- CAHSEE will be given to sophomores next week. This connects into AYP.
- Wednesday night is math Common Core night at PLCC at PL Nazarene conference center. Great panel of experts.
- Grades were due this morning – progress reports will be coming soon, probably Friday.
- Power School is continuing to be challenging. Last week course requests were placed into the system, but they are now missing.
- This Thursday, various High School Principals will be visiting PLHS.
- Just got out of a meeting with SSC – talking about school improvement plan, which will be sent to the district.

- Quality teaching and closing the achievement gap
- **This year's school year has been extended by one day by SDUSD. The last day of school is now Friday, June 13th instead of the 12th but graduation will remain on Thursday the 12th.**

Treasurer's Report - Barbara Meserve:

- There is approximately \$274,000 that the Pointer Association is managing, of which approximately \$31,000 is in the Pointer Association discretionary fund.
- Final date for submission of Gifts and Grants spending will be the end of May. Unspent funds after that date will be returned to the Pointer Association discretionary fund for alternative allocation.

ASB Report – ASB President 2013-14 - Gianna Gibson (not present)

- ASB had a successful senior send off.

Fundraising Strategies – Maria Gibson, Andrea Justus

Bite of Point Loma Fundraising Event - Maria Gibson, Jen Doud

- Event will happen from 5:30 to 8:30 on Tuesday, April 22 at Liberty Station \$35.00 per person.
 - The Donate A Gift (DAG) site has been set up.
 - Info will be included in the Alumni eBlast.
 - A lot of marketing and advertising is beginning.
 - Creating an on-line auction – these auction items (bigger items) will be able to be bid upon through an on-line auction.
 - Letters to the vendors are going out.
 - Packets are going to the restaurants - so that we can get solid agreements and also so the vendors have the information regarding the event.
 - All money earned is profit for this event although parking is costing \$375.00 for our organization.
 - Looking for people in the various committees - there are many places to volunteer and support this event.
 - Seem to be ahead of the game at this time. The day of the event will also need volunteers.
 - Please grab the flyers made for the event and place them around the community.
- ASB President (Gianna Gibson) was spoken to about possibly participating in a “Penny/Change Round Up” and the class winners might be able to win a “class table” for the event. This would happen between now and the event.
- Really successful showing at the Alumni open house. Maria took the tour and she was very impressed with the classrooms and especially the film building.
 - Maria is trying to engage and support the alumni – 6 simple ways that alumni can support PLHS (this was well received).
- Donor Nation - very little effort on our part but we are getting some positive \$ feedback from this fundraising vehicle.

VP of Programs – Renatte Adler: (not present)

- No report by Renatte, however Rebecca Mashburn reported:
- Gifts and Grants - Received several emails from the staff with appreciation for PA funding. Staff has been good about stretching out their dollars.

VP of Community and School Relations – Andrea Justus:

- Please join in the upcoming Craft Fair on March 15.
- K-8 track meeting is May 3rd if you are interested in getting involved in this.

Directors' Reports:

Membership –Diane Sullivan

Fundraising just shy of \$22,000 to date.

Athletic Boosters - Tacy Armstrong

- We received a thank you from the debate club for Gifts and Grants.

Art Boosters – Renatte Adler (not in attendance)

- No report

Volunteer Programs - Tracy Moore Schoonmaker (not in attendance)

- No report

Alumni Association - Kim Jessop (not in attendance)

- Kim organized the Alumni Back to School event. Thank you!
 - 120 RSVP'ed for the alumni event, but there were far more people who attended.

**Athletic Director - John Murphy (not in attendance) Zack Sweeney
Representative**

- Shout out for the girls basketball win with CIF
- The Athletic Department is interested in funding from the PA. The school is overdue regarding getting new banners for the gym. They would like to hang the banners from the rafters (there will also be some in the wrestling room).
- The old gym needs some loving – perhaps including the gym in the possibilities to fund with the beautification project

New Business, Roundtable & Announcements

- Thank you for attending the community meeting (Site Master Plan meeting). One good point made was about the pruning of trees on Chatsworth.
- Varsity baseball home opener is this Wednesday – should be fun.
- Hans has met twice about new baseball stadium next year.
- Byron Wear is integral in getting the baseball field together – he also reached out to a Beautification Committee and offered Point Loma Presbyterian Church members as volunteers– May 31, 2014. Others are welcome to

participate (the baseball team is helping for example). – This still needs to be managed by the Administration (Mr. Becker) at the school.

- Zack Sweeney was complimented about senior night at basketball game – this was very cool.

Meeting adjourned at 6:44pm